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**Other Project Units Application**

**Dec. 5 - 8, 2024**

**Hall 7 & 8**

**Shenzhen Convention & Exhibition Center**

* **Muti-Dimension Space Exhibition Area**—Open to applications from characteristic and experimental emerging galleries and art programs
* **Design unit**—Open to applications from relevant brands and design agencies.
* **Image unit**—Open to applications for image arts spaces and institutions.
* **Public art project**—Open to applications from art galleries and related cultural arts companies.

**Instructions for Application**

**● The application for Art Shenzhen 2024 will be open on Jun. 15, 2024, with its deadline of Sept. 15;**

**● Applicants must be commercial galleries that have physical exhibition space. Any Applicant who does not meet this application condition and will not be accepted.**

**I. Submission of Application Materials**

Please fill in all the contents of the application form, attach your autograph and submit it to the Organizing Committee of the Art Shenzhen by email. All items submitted by applicants will not be returned. Please back-up and file them by yourself. Please note that if the necessary materials submitted are incomplete, the application may be interfered or failed, and the Organizing Committee will not accept any materials other than those in the application materials list.

**II. Application Confirmation Data**

After receiving the application, the Organizing Committee will confirm it by email. If you do not receive the confirmation letter within 10 working days after submitting the application, please contact us directly to complete the application process.

**III. Notification of Application Approval**

The Organizing Committee will review and evaluate the application materials provided by the participating galleries and have the right to require the participating units to replace the participating works and artists. The results of the review will be notified by email and exhibition contracts will be signed with galleries that have passed the review.

**VI. Guarantee of Exhibits**

1. Exhibitors must ensure the authenticity and quality of their works; they must ensure that they have full ownership of their works or enjoy the right to dispose of it; they must ensure that their exhibition, sale, reproduction, information network dissemination and publicity of works will not infringe upon the legitimate rights and interests of any third party, nor violate the provisions of relevant laws.

2. The exhibits involving general cultural relics shall be strictly in accordance with the relevant provisions of the *Law of the People's Republic of China on the Protection of Cultural Relics, Regulations of the People's Republic of China on the Implementation of the Law of the People's Republic of China on the Protection of Cultural Relics*, *Measures for the Administration of Entry and Exit Examination of Cultural Relics*, etc.

3. The exhibitors confirm that the Organizing Committee will not assume the liability for warranty against defect for the authenticity, quality and value of the exhibits. If the exhibitor violates the above guarantee and causes the buyer of the exhibits or the actual owner of the exhibits or any third party claiming the ownership or disposition rights to lodge a claim or lawsuit, resulting in any losses to the Organizing Committee, the exhibitor shall be responsible for compensating all losses of the Organizing Committee and bear all expenses arising therefrom.

**V. Payment**

After signing the formal exhibition contracts, the approved applicants must pay all the money according to the time agreed in the contract to ensure their participation rights and qualifications. For those who fail to make payment within the agreed time limit, the Organizing Committee has the right to cancel their participation qualification to be able to reassign their booth to other approved exhibitors.

I have read, understood and agreed the above instructions for application.

Company Name: Seal:

Signature of legal representative or authorized representative:

**Application Form**

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| --- | --- | --- |
| **Company name (Chinese name):** | | |
| **Company name (English name):** | | |
| **Country (city):** | **Tel:** | |
| **Company address:** | | |
| **Email:** | | |
| **Website:** | | |
| **The company began operation in (year/month):** | | |
| **Owner of the company:** (Mr/Ms/Miss) | | **Mobile phone:** |
| **Company contact:** (Mr/Ms/Miss) | | **Mobile phone:** |
| **Email:** | | |
| **Name of registered company:** | | |
| **Company profile:** | | |
| **Partner artists:** | | |
| **Records of relevant artistic activities of the company in the past two years:** | | |
| **Art fairs exhibition experience in recent two years:** | | |
| **Artists participating in The 11th Art Shenzhen:** | | |
| **Exhibition plan and pictures of participating works of The 11th Art Shenzhen(no more than five pictures, and the name, size, material and time must be indicated):** | | |
| **Important dates**  Application Start Date Jun. 15, 2024  Application Deadline Sep.15, 2024  Move-in Time Dec. 4, 2024 (10: 00-22: 00) – Dec. 5, 2024 (10:00-13:00)  VIP Preview Time 14: 00-21: 00 on Dec. 5, 2024 (Thursday)  Public Opening Hours 10:00-19:00 on Dec. 6-7, 2024 (Friday-Saturday)  10:00-17:00 on Dec. 8, 2024 (Sunday)  Move-out Time 17: 00-21: 00 on Dec. 8, 2024 (Sunday) | | |
| **Booth of Other Project Units**  Exhibition price**: RMB 2500 Yuan/㎡**  Please select the required booth area  **□20-50㎡ □50-80㎡ □80-120㎡ □120-150㎡ □＞150㎡** | | |
| **Booth fees will include**  ● The booth wall is white by default (booth wall: height > 3m, width =1m)  ● Lights and circuits (1 spotlight for every area of 3㎡, 110A/220v power socket)  ● Design and manufacture of front panel of booth  ● 1 white round table and 2 white folding chairs  ● Exhibitor card and VIP invitation letter | | |
| **Precautions**   * The Organizing Committee of the 11th Art Shenzhen (hereinafter referred to as “the Organizing Committee”) will not be able to guarantee the required booth size and the exhibition location, and actual booth size and exhibition location will be adjusted according to space constraints and total application requirements. The Organizing Committee reserves the right to adjust the booth allocation at any time and has the right of final decision on booth allocation and the exhibition planning. * This form is only an application form for intended participation and it's not an unofficial participation contract. After the application is approved, the Organizing Committee will sign a formal exhibition contract with the selected companies in Sep. 2024. * Please save the completed application form and other attached files as a PDF document not exceeding 12MB, and send it to [committee@artshenzhen.com](mailto:committee@artshenzhen.com) | | |
| I confirm that I have prepared all the application materials, read in detail and agreed to abide by the relevant regulations of The 11th Art Shenzhen.  Company Name:  Signature of legal representative or authorized representative:  Seal:  Date of Signing: | | |

Remarks:

1. If the above space is not enough to fill in, please insert pages by yourself.

2. The applicant who applies for a new media work of art must provide the complete electronic version of the work or a link to the website.

**Exhibition Specifications**

**1. Application**

The Organizing Committee will review the content submitted by the applicants and reserve the right to decide the final qualification for the exhibition. Applicants should ensure the authenticity, accuracy and completeness of their materials submitted. The selected exhibition contents and participating artists shall not be changed arbitrarily without the consent of the Organizing Committee. **Please make sure that the application form is attached by a valid signature and seal to show that it is valid, otherwise it will not be accepted.** The Organizing Committee reserves the final decision of the applicant's participation qualification. If the applicant fails to comply with these specifications, the Organizing Committee have the right to cancel its participation qualification.

**2. Conditions for Participation Permit**

When an applicant submits an application attached by a signature, it shall be deemed that the applicant exhibitor as well as its employees and distributors have accepted these specifications, and these specifications shall be legally binding on both the applicant exhibitor and the Organizing Committee. At the same time, the applicant agrees that its personal or company information can be used for exhibition-related services and operations of The Art Shenzhen.

**3. Prerequisites for Participation**

The Organizing Committee has the final decision on the contents of the exhibition and have no obligation to explain the reasons for the disapproval. Only artists and their works registered in the application form can be exhibited by exhibitors who have passed the review. The Organizing Committee reserves the right to remove the unelected exhibited contents.

Exhibitors are required to submit a complete list of exhibits before November 1 (if overseas artists' works are involved, a detailed list of overseas artists' works must be submitted before October 1) so as to submit it to the relevant examination institutions for preliminary examination. Relevant departments will conduct on-site examination during the Expo. Exhibitors must unconditionally remove their works that have not passed the examination.

**4. Booth Arrangement**

The Organizing Committee will arrange booths for the selected applicants and have the final decision on booth allocation and the exhibition planning. As to the booth arrangement, the Organizing Committee will mainly consider the overall planning of the exhibition venue, and have the right not to accept any booth replacement request from the exhibitors.

**5. Withdrawal Policy**

In view of the size of the Art Shenzhen and the principle of participating in the exhibition, once the applicants have passed the review and sent the confirmation letter of participating in the exhibition by mail, they cannot quit due to non-force majeure; The applicants who withdrawal after receiving the confirmation letter for some reason will, in principle, seriously affect the application for the exhibition in the following year and will not be refund of any paid amount.

If the Organizing Committee is forced to postpone the exhibition due to force majeure or other insurmountable factors, the exhibitor applicants shall obey the arrangement of the Organizing Committee and shall not have the right to cancel the exhibition or claim any liability for breach of contract to the Organizing Committee; If the Organizing Committee is forced to cancel the exhibition due to force majeure or other insurmountable factors, the exhibitor applicants shall not claim any liability for breach of contract from the Organizing Committee, and the Organizing Committee will decide to refund not less than 75% of the paid amount to the exhibitor applicants according to the specific circumstances.

If an approved exhibitor fails to pay the relevant fees within the time limit for payment, the Organizing Committee has the right to cancel its participation qualification and can redistribute its booth to other approved exhibitors. Exhibitors whose participation qualification has been canceled shall not object.

**6. Laws and Regulations, Technical Regulations**

Exhibitors have the responsibility to cooperate with police control, fire control and other laws and regulations. Exhibitors should abide by all exhibition specifications at all times, especially the booth engineering design and safety principles. If there are any power supply boxes, fire extinguishers, fire hydrants and other equipment in the booth, the Organizing Committee will beautify them; It is strictly prohibited to hang any decorations, materials, paintings or pile up any blocked goods. In case of violation of regulations, the Organizing Committee has the right to dismantle them to maintain the public safety quality of the exhibition venue.

**7. Move-in and Move-out**

Exhibitors shall move in and move out strictly according to the time stipulated by the Organizing Committee. Exhibitors are not allowed to move out before the end of the exhibition. Exhibitors should pack and move out their works within the specified time. If the exhibitor fails to move out within the specified time, the Organizing Committee has the right to move out and remove the exhibitor's articles, and the exhibitor shall bear the expenses incurred by the delay.

**8. Booth Design**

Exhibitors' booths will be constructed by manufacturers designated by the Organizing Committee. The booth design must conform to the safety regulations of the exhibition venue and the overall image of the venue. The Organizing Committee has the right to prohibit design and construction that is inappropriate or does not conform to the image of the exhibition.

**9. Cleaning**

The Organizing Committee only provides cleaning of public spaces (including walkways), and exhibitors have the responsibility to ensure the cleanliness of their booths. Cleaning during the exhibition should be completed before the opening of the exhibition every day.

**10. Safety**

The Organizing Committee will provide security services for the public space of the exhibition venue; Exhibitors must bear the risk of damage to their booths; The Organizing Committee and other staff are not responsible for damage to exhibits and equipment of exhibitors; Exhibitors should insure themselves to bear any risk of damage. During the period of move-in, move-out and exhibition, the staff of the exhibitor must present the move-in and move-out permit or the exhibition permit to enter the venue.

During the period of exhibition, in order to maintain on-site safety and order, those who want to take the exhibits out of the exhibition hall should first present their exhibition permits to the Organizing Committee's service desk to issue a release pass.

**11. Insurance**

It is suggested that exhibitors should arrange insurance for the exhibits during the exhibition. The insurance should cover the handling, exhibition period and move-in, move-out period after the exhibits enter the exhibition venue. Exhibitors must bear the insurance for damage and loss of all works and equipment during the exhibition. Exhibitors must abide by the safety principle and fully insure themselves against fire, theft, robbery, damage, water disasters and damages caused during transportation.

**12. Usage of Booth**

Exhibitors are required to participate in the entire exhibition and arrange personnel to work at their booths during the exhibition. Exhibitors are not allowed to sublet the booth or share the same booth with any other exhibitor, or sublet the booth to other exhibitors (part or all). For exhibitors who violate this regulation, the Organizing Committee has the right to remove their exhibits and will not accept the application for participation in the following year.

**13. Obligations of Exhibitors**

During the exhibition period, exhibitors should abide by all exhibition specifications at all times. The exhibitors need to supervise their personnel, invited VIPs and cooperating units such as transportation companies and move-in companies to jointly comply with the regulations of The Art Shenzhen; In case of any act or event that damages the Organizing Committee, the exhibitors need to bear the costs and responsibilities arising from the losses and damages caused.

**14. Translation**

If you have any objection to the English version of the terms of this application, the exhibition application form and the exhibition specifications, please use the Chinese version as the basis.

I have read, understood and agreed the above exhibition specifications

Company Name: Seal:

Signature of legal representative or authorized representative: Date of Signing:



Hosts: Organizing Committee Office of China (Shenzhen) International Cultural Industries Fair

Shenzhen Press Group

Organizers: Shenzhen International Cultural Industry Fair Co., Ltd.

Organizing Committee of The Art Shenzhen

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